**Example of a pitch – by template – to Writers’ Forum magazine**

*All ideas should be sent in the body of an email to features@writers-forum.com. Briefly describe the proposal in the subject line to make it stand out. Be as concise as possible but explain the aim and scope of the article. Add a few words about your writing experience.*

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| **Subject Field / Email Header /**  **Catchy Title** | Cliffhangers and drama - How to write a weekly serial |
| **Message** | Dear Writers Forum  Would you be interested in an article for Writers Forum about how authors can learn to write a weekly drama serial, keeping characters and stories fresh? |
| **Intro with at least three areas you’re offering to cover in your article** | My article would cover the following points:   * What is a weekly drama? * What types of characters are needed? * How do you make your characters stand out? * What is the value of a strong sense of place? * How to grab the reader with dramatic storylines * Using humour as a tool to keep the reader involved * How to make sure the reader returns by using cliffhangers at the end of each episode |
| **About Me** | I am a bestselling novelist of historical sagas and contemporary cosy crimes, published by Headline. I am author of the weekly soap opera Riverside, published in The People’s Friend magazine since 2016. In the summer of 2022, Riverside will be available as a 14-part audiobook. It has been scripted from my original serial by Ian Skillicorn of Wyndham Media and will be available via Amazon. All of the audio actors have worked in the world of soap including Coronation Street, Neighbours and The Archers. |
| **Thank you and goobye** | If this is of interest, I would welcome the opportunity to discuss the article further. Best wishes, Glenda Young |

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| **Subject Field / Email Header /**  **Catchy Title** |  |
| **Message** |  |
| **Intro with at least three areas you’re offering to cover in your article** |  |
| **About Me** |  |
| **Thank you and goodbye** |  |